

The Hornet Tribune is published on the campus of Alabama State University in Montgomery, Alabama. Office hours are 8 a.m. – 5 p.m. (Central time zone) Monday through Friday.

To place advertising or for additional information, please contact us: Phone: (334) 229-4375
E-mail:

Mailing address: The Hornet Tribune Alabama State University, John Garrick Hardy Center
Second Floor, A2.20, Montgomery, AL 36104

The Hornet Tribune is a 5,000-circulation broadsheet newspaper published weekly every Tuesday during the academic term. We publish 15 issues in each of the fall and spring semesters and periodically during summer term. In addition, we publish several special edition tabloid issues annually.

RATES

All rates are per column inch (defined as one column wide and one inch tall)

- **Open rate:** \$20.00
- **Local rate:** \$10.00 Offered to businesses located within the state of Alabama or within 50 miles of Auburn.
- **Campus rate:** \$6.00 Offered to Alabama State University departments, organizations and student groups.

Above rates include color.

DEADLINES

- To reserve space: 11:00 am (Central time) Thursday prior to publication date
- To submit materials for design: 11:00 am Thursday prior to publication date
- To submit camera-ready PDFs: Noon Thursday prior to publication date

CONTRACTS Discounts are offered to frequent advertisers:

- 09 ads/year 10% off prevailing rate
- 12 ads/year 15% off prevailing rate
- 15 ads/year 20% off prevailing rate
- 30 ads/year (every issue) 25% off prevailing rate

PRE-PRINTED INSERTS

Pre-prints are accepted at the following rates:

Cost per thousand

- Single page \$70
- 04-08 pages \$80
- 09-12 pages \$90
- Over 12 pages, call for quote.

Page 2

Advertiser is responsible for delivering the inserts one week prior to publication to the printer and for providing a single copy of insert to Plainsman office for approval. Fall and Spring circulation: 5,000. Summer circulation: 1,000. No partial runs accepted.

Deliver inserts to:

Opelika-Auburn News 2901 Society Hill Rd. Opelika, AL 36801 Please mark boxes "Tribune inserts".