

ONLINE ADVERTISING

The web edition of *The Hornet Tribune* averages over 20,000 page views per month and is read by students, faculty, parents, alumni, and Alabama State University sports fans in all 50 states and around the world.

Three banner advertising options are available

	Size (in pixels)	Cost (per thousand page views)	Cost (per week/month)
Leaderboard (located at the top of the page beneath nameplate)	728 x 90	\$11	\$85/\$300
Square (located at the top of right-hand column)	300 x 250	\$12	\$100/\$350
Square (located in right-hand column below top ad)	300 x 250	\$10	\$75/\$265